

NZ BOOK INDUSTRY AWARDS 2021

AWARD INFORMATION EMERGING BOOKSELLER OF THE YEAR

Who should enter?

Rising stars who have worked in bookselling for five years or less as at 31 March 2021 and work at an independent, chain or online store.

Criteria

The judges are looking for an excellent bookseller with great book knowledge, flair, energy and enthusiasm, who can successfully match customers with books. Credit will be given for innovation, involvement in events and promotions, or for successfully championing an individual title.

What to submit

- A completed entry form
- A single PDF (5 pages max.) which addresses the above criteria. Word count: 500–1,500 words. Note: examples must be from 1 April 2020 to 31 March 2021.
- Some of the things you could include are
 - Testimonials – from employer, customers, and publishers.
 - Evidence of contributions – e.g. photos of displays, events, screenshots of social media, etc.
 - Evidence of enthusiasm and passion – especially beyond the job, like review/blog writing, event participation etc.

Entry fee

This year there is no entry fee for nominations for staff who work at shops that are members of Booksellers NZ. Non-members may enter for a fee of \$100 + gst.

The prize

The winner will be presented with a trophy and certificate at the Awards Dinner on Saturday 21 August. Winners may be called on to do media interviews in the weeks following the Awards to talk about their win.

How to enter

Nominations should usually come from the individual's manager or colleagues, but retailers may submit themselves.

Email your entry to gemma.browne@booksellers.co.nz by 5pm on Friday 9 July 2021.

Booksellers
Aotearoa New Zealand

 **Publishers
Association of
New Zealand**
Te Rau o Tākupu