

NZ BOOK INDUSTRY AWARDS 2021

AWARD INFORMATION INNOVATION AWARD

This award recognises innovation and creativity that has been especially significant for the New Zealand book trade over the past year (1 April 2020 to 31 March 2021). This initiative may come from outside the industry or operate outside standard business models. Winners might be drawn from any of the shortlist entries in other categories, or they may be nominated by anyone in the industry.

Who should enter?

Entries are welcome from any New Zealand bookseller, publisher or book industry-related business.

What to submit (if a new nomination)

- A completed entry form.
- A single PDF (5 pages max.) explaining the significance of this contribution to the New Zealand book trade between 1 April 2020 to 31 March 2021.
- You may include photographs and any other examples, etc.

Entry fee

This year there is no fee for this category.

The prize

The winner will be presented with a trophy and certificate at the Awards Dinner on Saturday 21 August. Winners may be called on to do media interviews in the weeks following the Awards to talk about their win.

How to enter

Email your entry to gemma.browne@booksellers.co.nz by 5pm on Friday 9th July 2021.

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Te Rau o Tākupu