

NZ BOOK INDUSTRY AWARDS 2024

AWARD INFORMATION MANA MĀORI AWARD

Who should enter

Entries are welcome from any New Zealand bookseller, publisher or book industry-related business. Nominations can be made by anyone involved in the NZ bookselling or publishing industry.

Criteria

This award recognises work that has been especially impactful for Māori books, writers, readers or the Māori language in the New Zealand book trade over the past year (1 April 2023 to 31 March 2024). Entries in this category may come from outside the industry or operate outside standard business models.

Note: This award is open to projects, initiatives or books in Te Reo Māori or in English.

The judges are looking for specific mahi, initiatives, kaupapa, activities, products, process or services that meet the following criteria (weightings are in brackets):

- Have made a positive impact on the book industry **(10%)**
- Have been impactful for Māori books, writers, readers or the Māori language **(50%)**
- Show creativity and excellence **(20%)**
- Have attracted new and diverse readers or promoted reading to a wide audience **(20%)**

What to submit

- A [completed entry form](#).
- In the form the nominee will be asked to concisely outline the reasons for this entry, with specific reference to the above criteria and to the **impact** the initiative has had. Note: examples must be from 1 April 2023 to 31 March 2024.
- Some of the things you could include are:
 - Detail on the impact of your project, initiative or book – for example media coverage, sales figures, chart data, awards, case studies, etc.
 - Evidence of the effect of the initiative on your company, the market, or audiences.
 - Innovative use of budget, no matter how big or small.

You are welcome to upload a single PDF in support of your nomination illustrating the initiative in action or any other aspect.

Entry fee

This year there is no fee for this category.

The prize

The winner will be presented with a certificate at the Awards Dinner on Saturday 3 August 2024. Winners may be called on to do media interviews in the weeks following the Awards to talk about their win (and to promote New Zealand book industry generally).

Booksellers
Aotearoa New Zealand

 **Publishers
Association of
New Zealand**
Te Rau o Tākupu

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How to enter

Complete [the online form](#) by 9am on Monday 5 June 2024.

Booksellers
Aotearoa New Zealand

