

NZ BOOK INDUSTRY AWARDS 2024

AWARD INFORMATION INNOVATION AWARD

Who should enter

Entries are welcome from any New Zealand bookseller, publisher or book industry-related business. Nominations can be made by anyone involved in the NZ bookselling or publishing industry. Winners may also be drawn by the judges from any of the shortlisted entries in other categories.

Criteria

This award recognises innovation and creativity that has been especially impactful for the New Zealand book trade over the past year (1 April 2023 to 31 March 2024). Innovation in this category may come from outside the industry or operate outside standard business models.

Judges will be looking for specific initiatives, activities, products, processes or services that deliver to the following criteria (weightings are in brackets):

- Have made a positive impact on the book industry **(20%)**
- Are genuinely new for the applicant (i.e. are not business-as-usual) **(30%)**
- Involve the creation of value out of new ideas, technology, or ways of doing things **(30%)**
- Attracted new and diverse readers or promoted reading to a wide audience **(20%)**

What to submit

- A [completed entry form](#).
- In the form the nominee will be asked to concisely outline the reasons for this entry, with specific reference to the above criteria and to the **impact** the initiative has had. Note: examples must be from 1 April 2022 to 31 March 2023.
- Some of the things you could include are:
 - Detail on the impact of the initiative, for example media coverage, sales figures, chart data, awards, etc.
 - Evidence of the effect of the initiative on your company, the market, or audiences
 - Innovative use of budget, no matter how big or small

You are welcome to upload a single PDF in support of your nomination illustrating the initiative in action or any other aspect.

Entry fee

This year there is no fee for this category.

The prize

The winner will be presented with a trophy and certificate at the Awards Dinner on Saturday 3 August 2024. Winners may be called on to do media interviews in the weeks following the Awards to talk about their win (and to promote New Zealand book industry generally).

Booksellers
Aotearoa New Zealand

 **Publishers
Association of
New Zealand**
Te Rau o Tākupu

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How to enter

Complete [the online form](#) by 10am on Friday 31 May 2024.

Bookse/ers
Aotearoa New Zealand

