

# #efairnessnz

**GST and Duty is not paid on most goods worth less than \$400 bought from foreign websites.**

- It is a problem for all New Zealanders.
- It is hurting Government finances, damaging local businesses, costing Kiwi jobs and turning our once thriving town centres into ghost towns.
- The Government is missing out on more than \$200 million every year because of this tax loophole, and it's growing.
- It means that New Zealanders who don't shop offshore have to pay more tax to make up the hole in Government revenue.

#eFairnessNZ  
is a campaign to  
close the loophole  
and to give Kiwi  
taxpayers and  
businesses  
a fair go.



TAKING RETAIL FURTHER //

Retail<sup>NZ</sup>

Booksellers<sup>NZ</sup>

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Find out more about the campaign at:  
[booksellers.co.nz/book-news/efairnessnz](http://booksellers.co.nz/book-news/efairnessnz)

It's unfair that foreign websites trading  
in New Zealand don't pay GST and Duty

**Support #eFairnessNZ**  
Save local shops and local jobs

Connect with us:

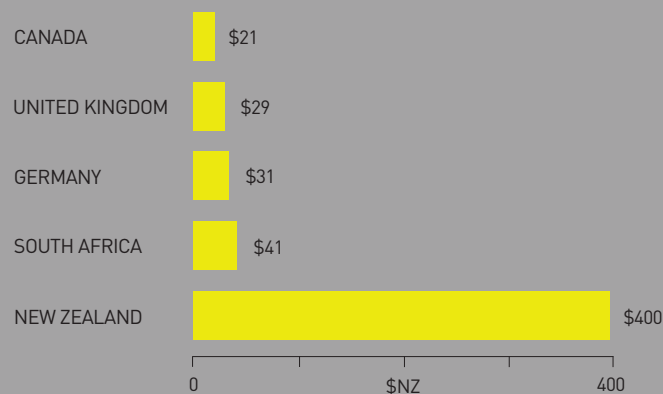




## WE'RE ASKING THE GOVERNMENT TO TAKE URGENT ACTION!

- Foreign retailers should be required to register and pay GST in New Zealand.
- The low value threshold should be brought in line with the rest of the world and lowered to \$25.

### How does our low value threshold compare?



New Zealand is out of step with many other countries, which already levy tax and duty on low value items. This helps these countries keep local shops and local jobs. **Why can't we do the same?**

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## HOW CAN YOU GET INVOLVED?

- 1 **Write to the Prime Minister** and let him know how much the issue is affecting your business and community.
- 2 **Sign our e-petition** asking the Government to close the de minimis loophole.
- 3 **Use the #eFairnessNZ hashtag** on Facebook and Twitter to support the cause.

Find everything you need to get involved in the #eFairnessNZ campaign at [booksellers.co.nz/book-news/efairnessnz](http://booksellers.co.nz/book-news/efairnessnz)

New Zealand is a great country to live in, and Kiwis expect the Government to provide healthcare, education, emergency and social services.

The Government pays for these services with GST, income tax and corporate tax. It is missing out on at least \$200-\$500 million because foreign websites aren't paying their fair share.

What can the Government buy with  \$200 million?

4,345

NEW FIRST-YEAR  
PRIMARY SCHOOL  
TEACHERS



9,091

HIP  
REPLACEMENTS

6

RADIO  
NEW ZEALANDS



1,111,111

SPONSORED CHILDREN THROUGH KIDSCAN



10,482

SUPERANNUATION  
PAYMENTS



396,747

WEEKS OF PAID PARENTAL LEAVE