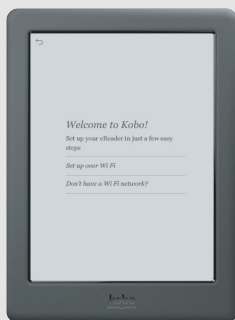


Kobo Aura ONE | Kobo Aura | The New Kobo Aura H2O

Demo Mode Instructions



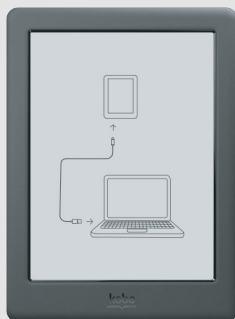
see step two



see step three



see step five



If the device is new, just out of the box:

1. Select language.
2. On the “Welcome to Kobo!” screen, triple tap the top right corner of the screen.
3. Enter password: “demomodeon”.
4. If Wi-Fi is available, connect to your network now to get the latest software. An update will download and install automatically.
5. If Wi-Fi is unavailable, choose “Skip” at the bottom right of the screen.
6. Select Region, if prompted.
7. Device is now in demo mode! The demo loop will begin after the device is inactive for a few minutes.

If the device is already set up in demo mode or as a regular customer device, you will need to first Factory Reset the device:

1. Tap the menu button (3 lines) in the top right of the screen.
2. Select “Settings”.
3. Select “Device Information”.
4. Select “Factory Reset”, “Reset now”.
5. If device is in demo mode, enter password: “demomodeoff”.
6. You will see a “Restoring” message on the screen.
7. Once complete, you will be prompted to plug the device into a computer, or any other powered USB.
8. Proceed to step one of the “brand new, just out of the box” instructions.

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Demo Mode Instructions

Factory Reset Instructions (Kobo Aura ONE & Kobo Aura):

1. Plug in a USB cable and keep it connected during this process.
2. Power off the device by pressing and holding the power button. Wait for the device to completely power off – the red status LED should go off.
3. Press and hold the power button until you see the red LED flashing and the “Restoring” screen on the device, indicating the factory reset has started (~15 seconds).