

# NZ BOOK INDUSTRY AWARDS 2020

## AWARD INFORMATION

### NZ BOOK INDUSTRY INNOVATION AWARD

This is a special award to recognise a company or individual that has been especially innovative or important for the New Zealand book trade over the past year (01 April 2019 to 31 May 2020). This person may come from outside the industry or operate outside standard business models. Winners might be drawn from any of the shortlist entries in other categories, or they may be nominated by anyone in the industry.

#### Who should enter?

Entries are welcome from any book industry-related business, New Zealand publishers and booksellers.

#### What to submit (if a new nomination)

- A completed entry form
- A single PDF (5 pages max.) explaining the significance of this company or individual's contribution to the New Zealand book trade between 01 April 2019 to 31 May 2020.
- You may include photographs and any other examples, etc.

#### Entry fee

This year there is no fee for this category.

#### The prize

The winner will be presented with a trophy and certificate at the Awards Dinner on Saturday 22 August. Booksellers NZ is looking to capitalise on the positive media coverage received so far this year, with a big push for profiles of winners in print and broadcast media.

#### How to enter

Email your entry to [gemma.browne@booksellers.co.nz](mailto:gemma.browne@booksellers.co.nz) by midnight on **Wednesday 15 July 2020**.