

# NZ BOOK INDUSTRY AWARDS 2020

## AWARD INFORMATION

### NZ YOUNG BOOKSELLER OF THE YEAR

#### Who should enter?

Rising bookselling stars who are aged 35 or under as at 31 May 2020 and work at an independent, chain or online store.

#### Criteria

The judges are looking for an excellent bookseller with great book knowledge, flair, energy and enthusiasm, who can successfully match customers with books. Credit will be given for innovation, involvement in events and promotions, or for successfully championing an individual title.

#### What to submit

- A completed entry form.
- A single PDF (5 pages max.) which addresses the above criteria. Word count: 500–1,500 words. Note: examples must be from 1 April 2019 to 31 May 2020.
- Some of the things you could include are:
  - Testimonials – from employer, customers, and publishers.
  - Evidence of contributions – e.g. photos of displays, events, screenshots of social media, etc.
  - Evidence of enthusiasm and passion – especially beyond the job, like review/blog writing, event participation etc.

#### Entry fee

This year there is no entry fee for nominations for staff who work at shops that are members of Booksellers NZ. Non-members may enter for a fee of \$100 + gst.

#### The prize

The winner will be presented with a certificate at the Awards Dinner on Saturday 22 of August. Booksellers NZ is looking to capitalise on the positive media coverage received so far this year, with a big push for profiles of winners in print and broadcast media.

#### How to enter

Nominations should usually come from the individual's manager or colleagues, but young retailers may submit themselves.

Email your entry to [gemma.browne@booksellers.co.nz](mailto:gemma.browne@booksellers.co.nz) by midnight on **Wednesday 15 July 2020**.