



Advertising on BookHub.co.nz

We offer **two weekly options** to advertise on the [BookHub homepage](#):

1. Banner Advertisement

2. Featured Book Slot

Both these options also include a **featured post** promoting the book on BookHub's official [Instagram account](#).

You can book these weekly advertisement options via our [booking calendar](#).

We also now offer a **Curated Reading List Carousel and EDM** advertising opportunity for publishers. This offer includes:

- ◆ A **curated carousel of up to 16 titles** on the BookHub homepage for one week
- ◆ A **bespoke EDM featuring your branding** and chosen titles, sent to our BookHub audience
- ◆ A **collaborative, multi-tile post** on BookHub's official Instagram account

Please contact bookhub@booksellers.co.nz to book a Curated Carousel and EDM.

Please see the following page for examples of all our advertising offers.

Instructions

If you have booked a **Banner Advertisement**, please send your advertisement (1100 x 250 pixels, .jpg or .png file) to bookhub@booksellers.co.nz, quoting your start date, by the Friday before your booking at the latest.

If you have booked a **Featured Book Slot**, please send the ISBN of the book you'd like featured to bookhub@booksellers.co.nz, quoting your start date, by the Friday before your booking at the latest.

For both banner advertisement and featured book slot bookings, please send a high-res .jpg of your book's cover and two lines of copy describing the book to bookhub@booksellers.co.nz, quoting your start date and position, by the Friday before your booking at the latest.

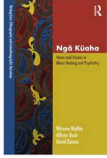
If you have booked a **Curated Reading List Carousel and EDM**, please send through:

- ◆ The **ISBNs** of all the books you'd like featured
- ◆ A **1320 x 660 pixel banner image** for the EDM
- ◆ **Intro text** for the EDM
- ◆ A **1080 x 1350 pixel cover image** for the collaborative, multi-tile post

Please send through this collateral **at least 5 working days before your booking**.



← BANNER ADVERTISEMENT



Nga Kuaha Ngā Kūaha - Voices and Visions in Māori Healing and Psychiatry by Wiremu Niania, Allister Bush, David Epston

STOCK: 107

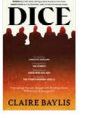
Category: Psychology | Series: Writing Lives: Ethnographic Narratives Ser.

Nga Kūaha: Voices and Visions in Māori Healing and Psychiatry explores what it means to hear voices and see visions from the perspectives of Māori healer Wiremu Niania and psychiatrist Allister Bush. Wiremu explains Nga Kūaha as referring to doorways and offers entranceways into Māori knowledge about wa...[Show more](#)

[Find Store](#)

← FEATURED BOOK SLOT


Booksellers Recommend: Reading Slump Busters



Dice

STOCK: 49


[Find Store](#)



The Murderbot Diaries Vol. 1 (All Systems Red & Art)

STOCK: 44


[Find Store](#)



Sorrow and Bliss

STOCK: 43

[Find Store](#)



Hamnet: WINNER OF THE WOMEN'S PRIZE FOR

STOCK: 40

[Find Store](#)

← CURATED READING LIST CAROUSEL




← CURATED READING LIST EDM

We're back with more slump busting reads! This selection of books is expertly recommended by Aotearoa NZ's indie booksellers and is guaranteed to end any reading rut.

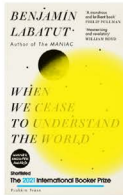
[Shop the list on BookHub](#)

BookHub was founded by Booksellers Aotearoa NZ to support Aotearoa New Zealand bookshops. Through BookHub you can shop online, browse the collections of NZ's amazing indie bookshops and find a bookshop near you. When you buy a book through BookHub, 100% of your purchase goes to your chosen store and with millions of books available, there's sure to be something for everyone.



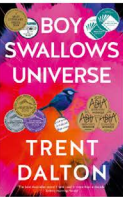
The Murderbot Diaries Vol. 1
Martha Wells

On a distant planet, a team of scientists are conducting surface tests, shadowed by their 'void' that refers to itself as "Murderbot."



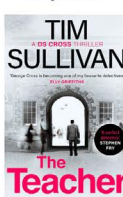
When We Cease to Understand the World
Benjamin Labatut

A fast-paced, mind-expanding literary work about scientific discovery and the unsettled distinction between genius and madness.




Boy Swallows Universe
Trent Dalton

A story of brotherhood, love and the most unlikely of friendships.

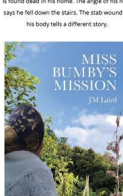


The Teacher
Tim Sullivan

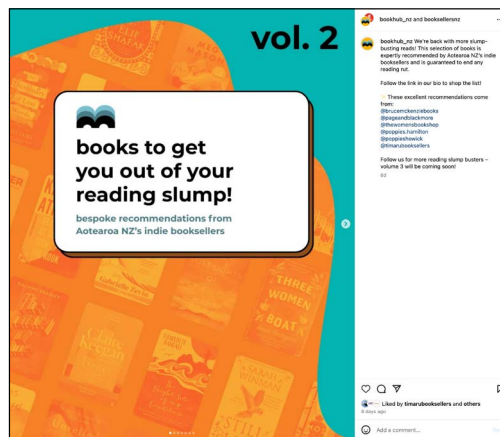
In a village in Southwest England, an elderly man is found dead in his home. The angle of his neck says he fell down the stairs. The story revolves on his body tells a different story.



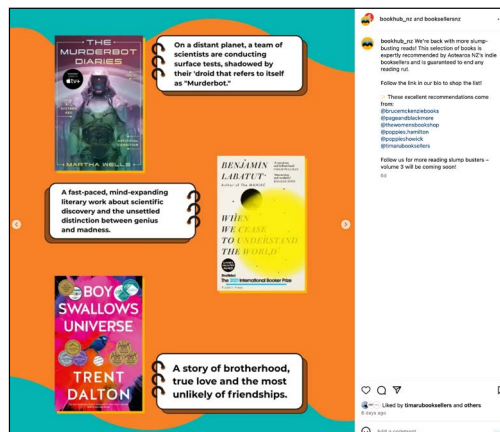
Claire Keegan
Small Things Like These



Miss Bumby's Mission
JM Laidlaw



← CURATED READING LIST INSTAGRAM POSTS



Price structure

All prices exclude GST.

	Members			Non-Members		
	Banner Advertisement	Featured Book Slot	Curated Carousel & EDM	Banner Advertisement	Featured Book Slot	Curated Carousel & EDM
Standard Week	\$110	\$110	\$200	\$130	\$130	\$400
Public Holiday Weeks	\$150	\$150	\$300	\$175	\$175	\$800
Industry-related Promo	\$150	\$150	\$300	\$175	\$175	\$800
Christmas	\$375	\$375	\$375	\$400	\$400	\$800
New Year (2 weeks)	\$375	\$375	\$375	\$400	\$400	\$800

APRIL

Mo	Tu	We	Th	Fr	Sa	Su
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

MAY

Mo	Tu	We	Th	Fr	Sa	Su
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

JUNE

Mo	Tu	We	Th	Fr	Sa	Su
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

JULY

Mo	Tu	We	Th	Fr	Sa	Su
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

AUGUST

Mo	Tu	We	Th	Fr	Sa	Su
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

SEPTEMBER

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

OCTOBER

Mo	Tu	We	Th	Fr	Sa	Su
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

NOVEMBER

Mo	Tu	We	Th	Fr	Sa	Su
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

DECEMBER

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

Terms & Conditions for all BookHub advertisements

- ◆ All bookings are for ONE week, Monday–Sunday (except for New Year)
- ◆ Advertising copy must be supplied as .jpg or .png
- ◆ Booksellers reserves the right to select where multiple books or reading lists are received for the same dates
- ◆ Changeouts will be made on Mondays or the first business day following public holidays
- ◆ Confirmed bookings are FIRM SALE
- ◆ Dates may be changed if alternatives are available but cancelled bookings or missed copy deadlines will not be refunded