



2025 AWARD INFORMATION

NIELSEN BOOKDATA NZ BOOKSHOP OF THE YEAR

WHO SHOULD ENTER

This category is aimed at finding the best bookshop in New Zealand. Entries are welcome from independent, chain and online stores.

CRITERIA

Your entry will need to show consistently high standards, commercial success and all-round excellence in your business. Examples should relate to the period 1 April 2024 to 31 March 2025 and should consider all of the following:

- **OPERATIONAL EXCELLENCE** – How does your shop excel in areas such as stock selection and inventory management, staff management, social media engagement, marketing and promotions? What actions are you taking towards environmental sustainability? How do you ensure a supportive and creative working culture with your staff?
- **THE PHYSICAL AND/OR ONLINE SHOP** – What makes your shop a great place to spend time and money?
- **CUSTOMERS AND SERVICE** – How does your bookshop provide the best possible customer service?
- **YOUR PLACE IN THE COMMUNITY** – How does your bookshop engage with your local community? Give examples of how your shop empowers and supports a diverse and inclusive bookselling and book-buying trade in New Zealand.
- **COMMERCIAL SUSTAINABILITY** – How is your shop ensuring commercial sustainability? Show the judges evidence of this. Has your shop shown resilience and recovery when needed, or is it prepared to?

WHAT TO SUBMIT

- [A completed entry form](#)
- A single PDF (4 pages max.) that addresses the above criteria

THE PRIZE

The winner will be presented with a trophy at the Book Industry Awards on Saturday 19 July 2025.

Winners may be called on to do media interviews in the weeks following the awards to talk about their win (and to promote the New Zealand book industry generally).

Entries close 10am Friday 6 June 2025