



2025 AWARD INFORMATION

PUBLISHING TRAILBLAZER

WHO SHOULD ENTER

Publishing stars who have worked in the industry for up to 10 years as at 31 March 2025 and who currently work in book publishing in New Zealand.

CRITERIA

The Publishing Trailblazer Award celebrates publishing professionals who have demonstrated creativity and innovation and who have achieved notable accomplishments in the book industry. Nominees should be in their first 10 years of working in the industry, have demonstrated the ability to inspire others, and have had a positive impact.

The judges are looking for an exceptional publishing professional whose work shows evidence of the following:

- positive impact on the Aotearoa New Zealand book industry, their company and/or their list
- professional excellence
- potential to achieve even more

Examples should relate to the period 1 April 2024 to 31 March 2025.

WHAT TO SUBMIT

- [A completed entry form](#)
- Some of the things that could be included are:
 - Details of acquisitions, list development, books and other projects and their impact
 - Any awards success or other recognition
 - International rights into export markets
 - Testimonials from authors, booksellers and colleagues
 - Evidence of enthusiasm for – and engagement with – the wider publishing industry

The entry should be no more than 1000 written words and no more than 4 pages in total.

THE PRIZE

The winner will be announced at the Book Industry Awards on Saturday 19 July 2025. Winners may be called on to do media interviews in the weeks following the awards to talk about their win (and to promote the New Zealand book industry generally).

HOW TO ENTER

Nominations can come from an individual's employer, colleagues or as self-nominations.

Entries close 10am Friday 6 June 2025