

Saturday 25 July 2026

9am–5pm

AUT Event Centre, Foyer

55 Wellesley Street, Auckland 1010

Booksellers

AKL TRADE DAY

2026

REGISTRATION OPEN FOR EXHIBITORS



Your gateway to New Zealand's Book Trade

Connect face-to-face with up to 100 passionate booksellers representing 40-50 bookshops from across New Zealand. This is your premier opportunity to showcase your books, build lasting relationships, and secure orders for the season ahead!

Book your table today and make the connections that will drive your success.

REGISTER NOW

BOOKING DEADLINE
1 MAY 2026

Standard Exhibitor Pack

Includes

- Standard exhibition space
- 1 x trestle table (180x76cm) with black tablecloth and 4 x chairs
- 1 x delegate

NON-MEMBER PRICE

\$700
excl. GST

MEMBER PRICE

\$600
excl. GST

Compact Exhibitor Pack

Exclusive offer for our Small Press Members

Includes

- Compact exhibition space
- ½ x trestle table (90x76cm) shared with another exhibitor, with black tablecloth and 2 x chairs
- 1 x delegate

MEMBER PRICE

\$350
excl. GST

The Details

Stay Connected

WiFi will be available throughout the venue. Access to power outlets is limited, please let us know your requirements and we will do our best to accommodate them.

Stay Fueled

Breakfast, morning tea, lunch and afternoon tea for one person is included in your booking.

Bring the Team

Your registration includes a single delegate but you're welcome to add team members to your booking at \$60 per person.

Pre-schedule Meetings

From late May, we'll share delegate and publisher lists, allowing you to arrange targeted 20-minute business appointments.

Cancellation Policy

50% refund available until 30 June 2026; non-refundable thereafter.