

CRITERIA & INFORMATION

Publisher of the Year

Is your business making great things happen in New Zealand publishing? Or do you know a company that deserves recognition? Publisher of the Year celebrates excellence across publishing, sales, and distribution. Whether you're nominating your own business or want to spotlight another organisation's outstanding work, we want to hear your story!

WHO IS ELIGIBLE?

Any business engaged in publishing, selling, or distributing books into the New Zealand market. You can nominate your own company or another business you admire.

THE PRIZE

Recognition as Publisher of the Year! The winner will be announced at the Book Industry Awards on Saturday 25 July 2026, with the opportunity to share your success story with media and inspire others in the book industry.

WHAT TO SUBMIT

- A completed entry form
- One PDF document of supporting material, maximum 2 pages

Don't stress about including everything – choose the examples that best showcase what you do well.

WHAT WE'RE LOOKING FOR

Tell us what makes your business (or the one you're nominating) brilliant. Share examples that show excellence across these areas:

- **YOUR BOOKS AND AUTHORS**
What exciting work are you bringing to New Zealand readers? Tell us about your creative and engaging publishing programme: debuts that made an impact, established authors you're championing, backlist titles you've brought back to life, or any books that showcase your passion and vision.
- **RUNNING A GREAT BUSINESS**
How do you make it all work? Share evidence of commercial success, business sustainability, and how you support your customers brilliantly, whether that's through excellent distribution, helpful advice, strong partnerships, or efficient systems that make bookselling easier.
- **CONNECTING WITH READERS**
How are you getting books into readers' hands? Show us creative marketing campaigns, smart publicity, innovative promotions, and how you engage audiences across different platforms. Tell us how you're reaching mass-market readers, niche communities, or bringing new and diverse audiences to books.
- **WHAT MAKES YOU SPECIAL**
What's your company culture like? What drives you? What do you stand for? Help us understand the values, creativity, and commitment that make your business unique and worth celebrating.

Examples should relate to the period 1 April 2025 to 31 March 2026.

You might want to include things like:

- Highlights of books, projects, or programmes and their impact
- Awards, critical acclaim, or commercial recognition
- Impressive rights deals or international success
- Sales figures or market share data that show your impact
- Kind words from authors, booksellers, or partners
- Examples of standout marketing or publicity campaigns
- Media coverage, reviews, or community feedback
- Anything else that demonstrates your excellence!

Proud of what your business has achieved? Or know a publisher doing exceptional work? Enter now and let's celebrate excellence in New Zealand publishing!

[ENTRY FORM](#)

DEADLINE
17 APRIL 2026, 5PM

Booksellers
Aotearoa New Zealand

